

Message Text

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FOR: BIC/OIM/EA - KELLY

E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: CONSTRUCTION USA, MAY 1 - 5, 1978

1. RECENT INSPECTION OF CHINA EXTERNAL TRADE DEVELOPMENT (CETC) SHOW GROUND, ORIGINALLY APPROVED SITE SUBJECT EXHIBITION, REVEALED IT IS NOW UNACCEPTABLE FOR IC'S USE TO STAGE CONSTRUCTION USA. MAJOR CONSTRUCTION OF A 12 STORY OFKK ILDING AND ANUPARTMENT COMPLEX RENDERS AREA INACCESSIBLE FOR VISITOR TO AN EXHIBITION. NARROW STREETS FRONTING CETDC AND LEADING TO EXHIBIT ENTRANCE ARE NEARLY IMPASSABLE DUE TO CONSTRUCTION EQUIPMENT, CARS, TRUCKS AND MUD. LOT ADJACENT TO SITE, WHICH TC CONSIDERED AS ADDITIONAL OUTSIDE EXHIBIT AREA, NOW HAS CONCRETE MIXING EQUIPMENT OPERATING, AREA WILL CONTINUE TO BE IN PRESENT UNACCEPTABLE CONDITION MONTHS BEYOND MAY 1 - 5, 1978.

2. MANDARIN HOTEL (SITE SELECTED FOR EIPT) WAS CONSIDERED AS POTENTIAL STIE FOR CONSTRUCTION USA. SPACE RENTAL CHARGE FOR INSTALLATION, SHOW AND STRIKING IS \$10,527. ALTHOUGH OUTSIDE SPACE ADEQUATE, PASSAGE FOR CARS AND TRUCKS THROUGH EXHIBITS AREA NECESSARY TO SERVICE HOTEL AND TO REACH AN OUTSIDE RESTAURANT. VISITOR TRAFFIC FLOW AND SECURITY WOULD BE DIFFICULT TO CONTROL.
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PAGE 02 TAIPEI 07569 220044Z

USE OF MANDARIN HOTEL SITE DECLINED.

3. CHUNG HWA SPORTS AND CULTURAL CENTER, BASKETBALL STADIUM, LOCATED ON NANKING EAST ROAD APPROXIMATELY THREE/ FOUR BLOCKS EAST OF TC WAS SURVEYED AND IS POTENTIAL SITE FOR CONSTRUCTION USA. THE CENTER WAS CHECKED SEVERAL YEARS AGO FOR TC OFFSITES, BUT FOUND TO BE UNUSED, DIRTY, RUNDOWN AND

UNACCEPTABLE. IN PAST YEAR OR SO THE CENTER HAS BEEN USED FOR ICE CAPEDES AND INTERNATIONAL BASKETBALL GAMES. FACILITY HAS BEEN RESTORED, CLEANED AND IS NOW ACCEPTABLE.

INSIDE EXHIBITION AREA: ALTHOUGH BUILDING IS ROUND, EXHIBIT SPACE ON BASKETBALL COURT IS IN EXCESS OF 600 M2. FLORR LOADING CAPACITY IS UNLIMITED; ELECTRICAL SUPPLY IS IN EXCESS OF 1000 KW; LIGHTING IS GOOD; ENTRANCE FROM NANKING EAST ROAD ACCEPTABLE; AND EXHIBIT INSTALLATION ENTRANCE IS 2.2M HIGH BY 2.7M WIDE. INSIDE AREA HAS ADEQUATE SPACE FOR OFFICES AND BUSINESSMEN'S LOUNGE.

OUTSIDE EXHIBITION AREA: A HARD SURFACE, WELL ARRANGED AND SECURE AREA OF 1675 M2, IS READILY ACCESSABLE FROM NANKING EAST ROAD. VISITORS COULD TRAVEL THROUGH OUTSIDE EXHIBIT AREA AND ENTER INSIDE EXHIBITION AND RETURN TO EXIT WITH A GOOD TRAFFIC FLOW PATTERN.

COST OF INSIDE/OUTSIDE EXHIBITION AREA FOR 15 DAYS (INSTALLATION (7), SHOW(T), STRIKING (3)) WILL BE NT\$300,000 (\$7905).

4. TC HIGHLY RECOMMENDS THAT LEASE FOR SUBJECT SHOW WITH CETDC BE CANCELLED FOR REASON CITED IN PARA #1. RECOMMEND TC BE AUTHORIZED TO NEGOTIATE LEASE FOR CHUNG HWA SPORTS AND CULTURAL CENTER (INSIDE/OUTSIDE) AT NT\$300,000. TC WILL ATTEMPT TO RECOVER DEPOSIT PAYMENT FROM CETDC ON BASIS OF UNTENABLE CONDITIONS THAT NOW EXIST AT THEIR SITE.
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PAGE 03 TAIPEI 07569 220044Z

5. TC UNDERSTANDS FROM TELECON WITH EA GROUP, PROCUREMENT ON SUBJECT SHOW IS SLOW DUE TO LACK OF AMPLE OUTSIDE EXHIBIT SPACE FOR PARTICIPANTS. CULTURAL CENTER HAS ADEQUATE SPACE TO ACCOMMODATE LARGE EQUIPMENT AND TOTAL NUMBER OF PARTICIPANTS WISHING SUCH FACILITIES. CONSTRUCTION USA HAS EXCELLENT TIMING FOR ROC MARKET AND TC RECOMMENDS TARGET NUMBER OF PARTICIPANTS BE RAISED TO 40.

6. TC REQUESTS AUTHORIZATION TO CONTRACT FOR CULTURAL CENTER FACILITY WITH PERMISSION TO CANCEL LEASE WITH CETDC.
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